

WaterPro[®]

Conference

Marketing Opportunities!

Opportunities for Companies of ALL Sizes!
Get your company name in front of the
Decision-Makers in Rural Water!

Items from the menu below can be purchased individually
or bundled to the levels on the front page.

- | | |
|---|--|
| <input type="checkbox"/> "REGICEPTION"
(\$8,000 Limit 4) | <input type="checkbox"/> SESSION TRACK
\$500.00 |
| <input type="checkbox"/> WELCOME SUITE
(Limit 10)
\$1000 - \$5000 or In-kind | <input type="checkbox"/> ONLINE FLOORPLAN BORDER RECOGNITION
\$1500 (Limit 3) |
| <input type="checkbox"/> EXHIBIT HALL RIBBON CUTTING CEREMONY
w/Coffee Break Included
\$6,500 (Limit 3) | <input type="checkbox"/> JAVA STOP All-day Coffee Bar
\$2,000 (Limit 3 per day) |
| <input type="checkbox"/> TUESDAY RISE & SHINE WITH RURAL WATER
Breakfast
\$6,000.00 (Limit 10) | <input type="checkbox"/> DIGITAL Booth Highlights \$500.00 (daily) |
| <input type="checkbox"/> WI-FI
Logo on 300+ WIFI Instruction Cards,
Recognition on screens throughout
conference. (WIFI for attendees and exhibitors
in Exhibit Hall) \$3,000 | <input type="checkbox"/> MOBILE App
\$7,500 |
| <input type="checkbox"/> TUESDAY MID-MORNING NETWORKING BREAK
and Exhibit Hall Finale
\$3,000 (Limit 5) | <input type="checkbox"/> CONFERENCE APP SCRATCH OFF GAME
(winner announced on Tuesday before Hall closes.)
\$3,500 |
| | <input type="checkbox"/> EXTREME DEALS MARKETPLACE
(in the Mobile App)
\$500 |



Sponsoring Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____

Email _____

Must be a registered exhibitor of the WaterPro Conference to participate in the Marketing Opportunities. Two easy ways to pay: By check made payable to National Rural Water Association, Attn: ReBecca Murray, 2915 S. 13th St., Duncan, OK 73533 or sign in or go to waterproconference.org/exhibit/marketing-opportunities. Payment can be made with credit card online only.

Marketing Opportunities are not secured until payment in full has been received and confirmed by NRWA. All commitment payments by check not received within 10 days will be subject to cancellation and selected items placed back on the available list.



Marketing Opportunities Explanation of Benefits and Branding

Opportunities for Companies of ALL Sizes!

Get your company name
in front of the Decision-Makers in Rural Water!

Registration + Reception = "REGICEPTION"

Company name or logo(s) prominently displayed on individual tickets, in the Regiception Area during "Regiception", and on beverage table and hors d'oeuvres tables. Cups and napkins will have company logos. Company logo on DJ table and banner leading into the "Welcome Suite" where complimentary items await the attendees. (Welcome Suite is across from Regiception). \$8,000 (Limit 4)

Welcome Suite

Open during "Regiception" - Designed as a conference survival zone where attendees can pick up complimentary items to enhance their stay. Suggested items: bagged snacks (chips, peanuts, cookies, dried fruit snacks), granola/power bars, soda/juice drinks or hand sanitizer for approximately 1800. Companies can brand items with their logo. NRWA can pre-purchase items or an in-kind donation can be made by company with conference management pre-approval. (Please call Becca) Cost range \$1,500 - \$5,000.

Exhibit Hall Ribbon Cutting (Includes Coffee Break)

Company representative(s) can participate in the Ribbon Cutting ceremony with NRWA President to welcome everyone. Company logo signage in break area, on cups. \$6,500 (Limit 3)

Tuesday Morning Rise & Shine with Rural Water

Grab and go breakfast lets attendees network with Exhibitors! Company logo signage in food area. Company rep can lead a round table workshop discussion on solving problems that were submitted to NRWA for this event. \$6,000 (Limit 10)

WI-FI

Logo on 300+ WIFI Instruction Cards, recognition on screens throughout conference. (WIFI for attendees and exhibitors in Exhibit Hall) \$3,000

Tuesday Mid-Morning Networking Break and Exhibit Hall Finale

Company logo on signage in break area and on cups in the Exhibit Hall. Company rep can assist in drawing winners and stage presentations in exhibit hall. \$3,000 (Limit 5)

Session Track

Your company logo on signage at the classroom. Vendor rep will open each session with a welcome announcement and introduce the speaker. Company can provide notepads and pens with their logo. \$500 per session

Online Floorplan Border Recognition

Get noticed by attendees with your information strategically placed on the WaterPro Conference floorplan. 3 opportunities available. Info runs the duration of the website before & after the WaterPro Conference. \$1500 per opportunity - limited to one per company

JAVA STOP All-day Coffee Bar

\$2,000 (Limit 3 per day)

Digital Booth Highlights

Conference Announcement Screens

4 screens located throughout the conference and exhibit hall will bear conference announcements and loop company message for the day purchased. Each message purchased is for 1 day ONLY. \$500

WaterPro Conference Mobile App

Receive logo recognition on splash page along with the WaterPro logo. One push notification Monday and Tuesday with your message. Company logo displayed prominently with signage on how to download the app at show site and online. \$7,500

Conference App Scratch Off Game

A customized game to play by attendee or exhibitor. Company logo recognition in the game, signage at the conference and in show guide. Attendees are eligible to win smaller instant win prizes. Prior to the Exhibit Hall closing all the Scratch Off Game players will be placed into a drawing for a grand prize drawn by your company rep on stage as part of the exhibit hall finale. \$3,500

Extreme Deals Marketplace - Conference Mobile App

Company can create 1 "deal" per specs that will run Mon-Tues. on the "Extreme Deals at the WaterPro Conference" page. Announce a giveaway at your booth or a show special! \$500 (Limit 5 per day)



NATIONAL
RURAL WATER
ASSOCIATION

America's Largest Utility Membership

For more information contact:
Becca or Dena at 580-252-0629
becca@nrwa.org or dena@nrwa.org