SPONSORSHIP OPPORTUNITIES
About NRWA
National Rural Water Association through its State Rural Water affiliates is the nation's largest water and wastewater utility membership association with over 31,000 members.

1 Million+
Total Social Media Reach

640,000+
NRWA.org Homepage Views

23,000+
Rural Water Wire Subscribers

2,000+
Professional Registrants

2,000
WaterPro Conference Programs

1,800+
Opening Session Attendees

4,500
WaterPro Conference Mailers
Grows With Our

ASSOCIATION

About WaterPro
Our annual conference, WaterPro, is the industry event of the year for water and wastewater professionals. Our 2019 WaterPro Conference attracted more than 2,000 attendees and exhibitors.

State Affiliate - 43.6%
Rural Utility - 35.6%
Municipal Utility - 8.7%
Manufacturer/Supplier - 5.2%
Government - 5.1%
Engineering Company - 1.6%
Construction - 0.2%

Note: These numbers reflect a portion of our attendees at the 2019 WaterPro Conference. Not all attendees completed a survey.
NRWA invites corporate members to show their commitment to rural and small utilities by becoming Association Sponsors. Becoming an Association Sponsor means that you are supporting our mission year-round at multiple NRWA events.

Your support helps ensure the continued funding of water and wastewater systems by supporting our grassroots movement. You are supporting the legislative efforts that keep Rural Water growing strong!

NRWA is fortunate to have exceptional sponsors who go above and beyond for our association. If your company wishes to be recognized at this level, please contact the NRWA office.

NRWA Conference Sponsors are Corporate Members that support rural and small utilities by sponsoring something at one of our events or conferences. These sponsors are essential to the success of our signature event, which directly benefits our attendees.

Our **industry event of the year** is not possible without the support of our generous conference sponsors.

Conference Sponsors can customize their sponsorship package for the WaterPro Conference. These items can be viewed on pages 5-6. Every company is different, so we offer something for every budget.
Association
Sponsorship Levels

Association sponsors have the option to add any of the conference sponsorship opportunities to their sponsorship.
Conference Sponsor Opportunities

BRANDING

EXHIBIT HALL Wi-Fi
$3,000
- Banner in WaterPro Mobile App
- Logo recognition on Wi-Fi signs in exhibit hall
- Advertisements in WaterPro official program highlighting sponsor and Wi-Fi login instructions
- Limit of 3 sponsors

SEATED CHARGING STATION
$3,500
- Logo recognition on signage
- Provides 1 table and 6 chairs with convenient power at each seat

BOTTLED WATER
$3,500
- Custom branding on label
- Digital screen advertisement with information on where to find water bottles and your booth
- Limit of 1 sponsor

ONLINE FLOORPLAN LOGO PLACEMENT
$1,500
- Logo recognition around the border of the online floorplan of exhibit hall
- Limit of 3 sponsors

MOBILE APP OPPORTUNITIES
$2,500
- Logo recognition on sponsorship list page
- Promote a post or display an offer for conference attendees to see on their news feed or promote a survey or poll
- Limit of 3 sponsors

REGISTRATION ITEM
$500+
- Choose an item relative to the conference location from a list provided by NRWA that will be included in bags attendees receive at registration

DIGITAL SCREEN ADVERTISEMENTS
$500 per day
- Display a scrolling advertisement on our TVs placed strategically throughout the exhibit hall and registration areas
- Sold by the day

ADDITIONAL SIGNAGE OPPORTUNITIES
CONTACT NRWA FOR PRICING INFORMATION
- Can include, but not limited to; light poles in host city, free standing signs at conference site, hotel opportunities, etc.
EVENTS

‘REGICEPTION’
$3,000
- Welcome WaterPro attendees to the conference with the chance to mingle and snack with peers
- Logo placement on refreshments, beverages, snacks, etc. provided at registration reception on Sunday afternoon
- Limit of 5 sponsors

EXHIBIT HALL RIBBON CUTTING
$6,500
- Includes morning coffee break
- Logo recognition on signage for exhibit hall

GAME SHOW SPONSOR
$6,500
- Logo displayed on signage for sessions outside of classroom, a representative from the company is eligible to introduce speakers
- Logo must be submitted by July 27 in EPS or PNG file format

RISE & SHINE NETWORKING BREAKFAST
$1,200
- Logo on sponsor sign and tables during service on Tuesday morning in the Exhibit Hall
- Sponsor may choose one or more of the following for use during the service: coffee cups, sleeves or napkins
- Limit to 10 sponsors

ALL-DAY COFFEE BAR
$6,000
- Logo on sponsor sign during service
- Sponsor may choose one or more of the following for use during the service: coffee cups, sleeves or napkins
- Limit to 3 sponsors, one per day

TUESDAY EXHIBIT HALL CLOSING AND DRAWING
$2,300
- Takes place in the close of the exhibit hall
- Includes a prize drawing at 12:00 pm when the hall closes
- Limit of 3 sponsors

SESSION TRACT SPONSOR
$500 EACH
- Logo displayed on signage for sessions outside of classroom, a representative from the company is eligible to introduce speakers
- Logo must be submitted by July 27 in EPS or PNG file format

WOMEN IN RURAL WATER NETWORK - Supporting Sponsor
$700
- The Women in Rural Water Network is a special opportunity for the women in our industry to meet and exchange ideas during a reception and sessions during the WaterPro Conference.
- Shared logo recognition with AQUASTORE at event and on promotional items & signage
- Recognition during reception presentation

WOMEN IN RURAL WATER RECEPTION
$700
- Logo on giveaway items at event
- Logo recognition on all promotional material and signage for event
- Recognition during presentation
## PRIMARY CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Company Name (Sponsor)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person to receive contract and billing materials</td>
</tr>
<tr>
<td>Title</td>
</tr>
<tr>
<td>Mailing Address</td>
</tr>
<tr>
<td>City</td>
</tr>
<tr>
<td>Zip/Postal Code</td>
</tr>
<tr>
<td>Business Phone Number</td>
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<tr>
<td>Email</td>
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</tbody>
</table>

By providing my e-mail address and signing this form, I consent to receive critical sponsorship communications sent by or on behalf of the National Rural Water Association.

## CORPORATE MEMBERSHIP INFORMATION

- [ ] Current Corporate Member
- [ ] New Corporate Member
  - Payment of $1,478 enclosed
  - Date Sent: __________

## SPECIAL TERMS

Conference Sponsorship is due at the time it is received by NRWA. Payment terms may be available for larger sponsorships by contacting the office. In all cases, sponsorship must be paid by August 1st.

## MOBILE APP AND DIRECTORY LISTING INFORMATION

<table>
<thead>
<tr>
<th>Company Name (print exactly as it should appear on the Mobile app and online)</th>
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</thead>
<tbody>
<tr>
<td>Sales Contact</td>
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<tr>
<td>Address</td>
</tr>
<tr>
<td>City</td>
</tr>
<tr>
<td>Zip/Postal Code</td>
</tr>
<tr>
<td>Business Phone Number</td>
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</tbody>
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## CREDIT CARD

| American Express |
| VISA |
| MasterCard |

| Card No. |
| CVV Code | Exp Date |
| Amount to be charged $ |
| Name on card (please print) |
| Card Holder Signature |
| Card Billing Address |
| City |
| State/Province | Zip/Postal Code |
CONTRACT TERMS & CONDITIONS

The parties agree as follows: This agreement is made between the National Rural Water Association (NRWA), and sponsor.

The parties agree:

1. Effective date of agreement: This agreement goes into effect and is binding upon acceptance by NRWA and the corporate sponsor indicated by their signatures on this reservation & contract form.

2. Sponsorship reservation: Corporate Sponsor understands that sponsorship is not reserved unless payment is received by August 1.

3. Association Sponsors may add anything from the Conference Sponsor list to their current sponsorship by contacting the office.

Accepted for sponsor by: (Please sign below. Contract is not valid without signature)

<table>
<thead>
<tr>
<th>Authorized Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

Printed Name

Title

Mail check payment to:
National Rural Water Association | 2915 S. 13th Street | Duncan, OK 73533

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>CORPORATE MEMBERSHIP</td>
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<tr>
<td>☐ New Member Fee</td>
<td>$1,478</td>
</tr>
<tr>
<td>ASSOCIATION SPONSORSHIP</td>
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<tr>
<td>☐ Diamond</td>
<td></td>
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<tr>
<td>☐ Platinum</td>
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<tr>
<td>☐ Gold</td>
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<td>☐ Silver</td>
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<tr>
<td>☐ Bronze</td>
<td></td>
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<tr>
<td>BRANDING</td>
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<tr>
<td>☐ Exhibit Hall WiFi</td>
<td></td>
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<tr>
<td>☐ Seated Charging Station</td>
<td></td>
</tr>
<tr>
<td>☐ Bottled Water</td>
<td></td>
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<tr>
<td>☐ Online Floorplan Logo Placement</td>
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<tr>
<td>☐ Mobile App Opportunities</td>
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<td>☐ Registration Item</td>
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<td>☐ Digital Screen Ads</td>
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<td>☐ Additional Signage Opportunities</td>
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<td>EVENTS</td>
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<td>☐ ‘Regicception’</td>
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<td>☐ Exhibit Hall Ribbon Cutting</td>
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<td>☐ Game Show Sponsor</td>
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<td>☐ Rise &amp; Shine Networking Breakfast</td>
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<td>☐ All Day Coffee Bar</td>
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<td>☐ Session Tract Sponsor</td>
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<td>☐ Women in Rural Water Supporting Sponsor</td>
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<td>☐ Women in Rural Water Reception</td>
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<td>Grand Total</td>
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</tbody>
</table>
CONTACT INFORMATION

Event & Sponsorship Coordinator
Becca Murray
becca@nrwa.org

Sponsorship Co-Coordinator
Anthony Prince
anthony@nrwa.org

NRWA
NATIONAL RURAL WATER ASSOCIATION

2915 S. 13th Street
Duncan, OK 73533
580.252.0629